

## **Historic, Archive Document**

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**SPRING 1940**

**Wholesale  
Trade-List  
OF**

**Gladiolus Bulbs - Dahlia Roots  
Tulips - Plants - Lily Bulbs  
Shrubs and Trees**

**Monarch Plant Farms  
Kalamazoo, Michigan**



January, 1940

Dear Brother Florist:

It is indeed a great pleasure to mail you our folder of the finest Bulbs and plants money can buy.

We have priced all items as low as possible for extra quality stock.

If you have bought plants from our concern before you know the high quality and service we give to all our customers.

We try to please every one.

No charges for packing or boxes.

Our terms as always strictly cash or c.o.d. with all orders as we cannot afford to run charge accounts.

Let us get a trial order from you and we will have your name on our regular mailing list.

Yours for better bulbs and plants,  
Monarch Plant Farms.

Quantities To Offer	Per 100	Per 1000
25000 Breeder Tulips Mixed Import No. 1 Bulbs, large robust flowers on very high and strong stalks, such colors as bronze, apricot, purple, and violet mauve more beautiful than the well known Darwin Tulips -----	\$ 2.25	\$16.00

Quantities To Offer	Per 100	Per 1000
18000 Giant Flowering Rembrandt Tulips No. 1 Bulbs, Enormous flowers on stems 24 inches high with the widest range of colors in Tulips. Must be seen in bloom to be appreciated-----	\$ 2.25	\$18.00

Quantities To Offer	Per 100	Per 1000
12500 Cottage Tulips, Mixed No. 1 Bulbs, Those are well known for the dainty and soft colors you can only find in this variety, excellent for cut flowers----	\$ 2.00	\$16.00

Quantities To Offer	Per Dozen	Per 100
900 Hyacinths Bulbs, Import from Holland, L'Innocense, pure white, size 13-14 -----	\$ 0.50	\$ 3.25

Quantities To Offer	Per Dozen	Per 100
300 Mixed Romans which are always small bulbs----	\$ 0.60	\$ 3.25

**CROCUS BULBS NO. 1**

Imports from Holland. Those are well known in this country and make a beautiful effect in borders and also very useful for pot-culture.

Quantities To Offer	Per 100	Per 1000
2000 King of the blue, dark blue-----	\$ 1.25	\$10.00
4000 Purpurea Grandiflora, largest purple-----	1.25	10.00
3000 King of the Whites, extra large-----	1.25	10.00
4000 Sir Walter Scott, finest striped-----	1.25	10.00
3000 Large Golden Yellow-----	1.25	10.00

**MISCELLANEOUS BULBS**

All are extra for the private Gardens as they bloom early and have fine tiny blossoms.

Quantities To Offer	Per 100
1000 Glory of the Snow, deep blue-----	\$ 1.50
2000 Grape Hyacinths, finest skyblue-----	1.00
575 African Corn Lily, finest mixture-----	2.00
250 Darwin Tulips Mixed No. 2 size-----	1.00
385 Iris Fillifolia Imperator, finest blue-----	1.50
139 Anemone The Caen, finest mixed No. 1-----	2.50
34 Narcis Red Beacon DN 1 best red Daff-----	5.00
295 Monbretias Crocosmaeflora, mixed-----	2.25



## TOPSIZE TULIPS BULBS (For Forcing)

Quantities To Offer		Per 100
1174	Wm. Copland finest lavender.....	\$ 1.75
1203	Wm. Pitt finest scarlet.....	1.75
224	Bartigon deep red.....	1.75
149	Inglescombe yellow.....	1.75
314	Parrot Fantasy salmon fine cutflower.....	2.25

### HARDY VIOLAS

Four of the finest hardy Violas you can grow and make money on . . . 75% of those have already bloomed in our fields and many are loaded with buds and blooms now. Can make immediate shipments on all of those.

Quantities To Offer		Per 100	Per 1000
3000	Arkwright Ruby finest mahogany red.....	\$ 0.80	\$ 7.00
1000	Chantreyland, the best apricot color.....	1.25	10.00
3000	Cyclops, finest purplish red.....	0.75	5.00
6000	Perfection, finest sky blue.....	0.50	4.00

### HARDY PERENNIALS

All extra 2 year old field grown. You can find a ready sale for all this stock and if planted will give you a wonderful batch of blooms.

Quantities To Offer		Per Dozen	Per 100
1000	Aquilegia Scott Elliott, mixed, long spurred.....	\$ 0.50	3.50
100	Agrostema Rubra, red, 2 feet tall.....	.50	3.50
250	Aquilegia Rose Queen, finest pink.....	0.50	3.50
500	Alyssum Saxatile, yellow (basket of gold).....	0.35	2.50
200	Aquilegia Henson Harebell, blue.....	0.50	3.50
250	Aquilegia Chrysantha, best yellow.....	0.50	3.50
200	Carnation Grenadin Montblanc, double white....	0.50	3.50
500	Carnation Grenadin, Double Scarlet.....	0.50	3.50
200	Delphinium Bella Donna, sky blue.....	0.50	3.00
200	Delphinium Goliath, mixed, single & double, new	0.75	4.50
1000	Delphinium La martine, very dark blue, extra....	0.50	3.50
400	Gypsophila paniculate, dbl white, baby breath	0.50	3.00
200	Platycodon (Blue Balloon flower).....	0.50	3.00
200	Phlox subulatea rosea Mossphlox creeping.....	0.60	4.00
300	Sweet William Scarlet Beauty, best dark red....	0.50	3.00
100	Statice latifolia (sea lavender).....	0.50	3.00
200	Stokesia Cyanea (blue hardy aster extra).....	0.60	4.00
200	Shasta daisy Snowball anemone flowered, new..	0.40	3.00
250	Shasta daisy, Mrs. J. Tersteeg, large single, new..	0.40	3.00

### BELLIS PERENNIS (ENGLISH DAISIES)

At this time of the year we are still able to supply a limited quantity of those plants.

Quantities To Offer		Per 100	Per 1000
5000	Titlis quilled carmine.....	\$ 0.30	\$ 2.50
4000	Giant Chevreuse, dark red.....	0.30	2.50
6000	Crispa, cherry, a fine color.....	0.30	2.50
8000	Suttons enormous, double scarlet.....	0.40	3.00
5000	Special mixed of the above varieties listen.....	0.30	2.50

Quantities To Offer		Per Dozen	Per 100
1000	Canna Roots those are from a private collection and contain the finest colors in foliage and blooms you can find.....	\$ 0.60	\$ 3.00

Quantities To Offer		Per Dozen	Per 100
700	Peony Roots, 3-8 eyes divisions.....		
	Edulis Superba, finest pink.....	\$ 1.00	\$ 6.50
	Fragrance, best scarlet.....	1.00	6.50



Quantities To Offer		Per Dozen	Per 100
300	Diclytra Spectabilis (Bleeding Hearts). Most wonderful plant for forcing or for the private homes every garden should have those fine plants in their gardens with their large nice drooping pink bells. We can only supply them in extra large size, 5 to 8 eyes-----	\$ 3.00	\$16.00

#### LILYBULBS

Every home loves this Beautiful flower with their tall graceful spikes

Quantities To Offer		Per Dozen	Per 100
600	Phillipinense formosanum, large pure white-----	\$ 1.00	\$ 5.00
350	Tigrinum, double orange scarlet-----	0.75	4.50
1000	Tenuifolium (the red Coral Lily)-----	0.75	4.50
300	Tenuifolium, second size-----	0.50	3.00
1000	Regale 5-6, famous florist flower-----	0.50	3.50
2000	Regale, 8-9, fancy, large size-----	1.00	7.00
300	Regale, 9-10, extra large jumbo size-----	1.50	12.00
2000	Specisoum Rubrum, pink spotted red, 8-9-----	1.40	10.00
2000	Auratum (Gold banded Lily) 8-9-----	1.40	10.00

#### TIGRIDIAS (MEXICAN SHELLFLOWER)

We still claim this to be the finest flower in the gardens, it is so much different than any other flower you grow, and are beautiful spotted growing to a height of 24 inches.

Quantities To Offer		Per Dozen	Per 100
500	Red, white mottled cup $\frac{3}{4}$ —1 inch-----	\$ 0.60	\$ 4.50
1000	Extra fine mixture, all shades-----	0.60	4.00

#### GLADIOLUS BULBS, FIRST SIZE, HIGH CROWNED GLADIOLUS BULBS FOR THE PARTICULAR FLORIST

Quantities—Variety—Color To Offer		Per 100	Per 1000
4000	Albania, pure white-----	\$ 1.00	\$ 8.00
5000	Apricot Glow, apricot yellow-----	1.00	7.50
5000	Anna Eberius, purple-----	1.25	10.00
2500	Albatross, large white-----	1.50	12.00
2000	America, lavender pink-----	1.00	8.00
2000	Bagdad, smoky oldrose-----	1.00	8.50
6000	Berty Snow, light lavender-----	1.25	8.00
5000	Betty Nuthall, large orange pink-----	1.00	8.00
4000	Break O'Day, lafrance pink-----	1.25	8.00
4000	Crimson Glow, extra crimson-----	1.25	8.00
7000	Dr. F. E. Bennett, finest red-----	1.50	10.00
5000	Debonair, late fine pink-----	1.25	9.00
10000	Florist mixture, all colors-----	1.00	7.25
4000	Flaming Sword, best early red-----	1.25	8.00
2000	Gay Hussar, orange scarlet-----	1.50	10.00
3000	Gold Eagle, early pure yellow-----	1.25	8.00
3000	Golden Dream, tall late yellow-----	1.25	8.00
6000	Giant Nuymph, large popular pink-----	1.25	8.00
6000	Halley, earliest pink-----	1.25	8.00
3000	La Paloma, tall orange-----	1.50	9.00
4000	Lily white, cream white-----	1.25	8.00
7000	Louise, large lavender-----	1.25	9.00
3000	Los Angeles, shrimp pink-----	1.25	8.00
2000	Marmora, lavender grey-----	1.50	10.00
2000	Mammoth White, late large white-----	2.00	12.50
2000	Mother Machree, late large pink-----	2.00	12.50
2000	Marnia, fine orange-----	1.25	9.00
3000	Mary Pickford, creamy white-----	1.25	10.00
4000	Minuet, large best lavender-----	2.00	13.00
4000	Maid of Orleans, large early white-----	2.00	13.00
2000	Mrs. Leon Douglas, large begonia rose-----	1.50	12.50
6000	Mrs. Francis King, tall scarlet-----	1.25	8.00
4000	Mrs. F. Pendleton, pink purple blotch-----	1.25	9.00





## GLADIOLUS BULBS, Continued

To Offer	100	1000
4000 Mrs. P. W. Sisson, large cameo pink.....	1.25	9.00
2000 Pelegrina, early dark blue.....	2.00	12.00
3000 Pitzers Triumph, salmon red.....	2.00	15.00
15000 Picardy, best florist salmon.....	1.25	8.50
3000 Red Phipps, finest scarlet.....	2.50	20.00
3000 1910 Rose, very early rose.....	1.25	8.50
2000 Spirit of St. Louis, burnt orange.....	1.50	10.00
2000 W. H. Phipps, large popular pink.....	1.50	11.50
4000 Wasaga, finest shrimp pink.....	1.50	9.00

We can also supply about 250000 Bulbs of the above varieties in Second and third size for outdoor planting, write for prices on those varieties you are interested in.

### SELECTED DAHLIA TUBERS

All our Tubers are of the finest quality as they are grown on sand and loam soil which always make a much better tuber for the trade and grower. Tubers run not so extra large in size but will produce much better blooms and finer plants.

#### POMPONS VARIETY

Quantities	Per Dozen	Per 100
2000 Excellent mixture only.....	\$ 0.75	\$ 4.25

#### CACTUS VARIETY

Quantities	Dozen	100
100 Perle De Lyon, extra fine white.....	\$ 0.75	\$ 5.00
100 Bertha Horne immense bronzy yellow.....	0.80	6.00
200 Golden West, yellow and orange.....	0.80	5.75
100 Etenard de Lyon, purple lavender.....	0.80	6.00
100 Kalif, extra large scarlet.....	1.00	7.50
300 Gladys Sherwood, fancy white.....	0.80	5.50

#### PEONY FLOWERED VARIETY

Quantities	Dozen	100
300 Jan Olieslager, yellow.....	\$ 0.75	\$ 5.00
200 Queen Wilhelmina, white.....	0.70	4.75

#### Ball Flowered Varieties

Quantities	Dozen	100
500 A. D. Livoni pink for cutting.....	\$ 0.70	\$ 4.50
300 American Beauty, Amer. Beauty red.....	0.75	5.00
400 Maude Adams, white flushed, pink, extra.....	0.75	5.00
200 Purple Ball, fine purple.....	0.75	5.00
200 Red Chief, bright red.....	0.75	5.00
400 Yellow Duke, excellent yellow.....	0.75	5.00

#### DECORATIVE VARIETIES

Those are in the rule the florist favorite Dahlias for cut flowers and for window decorations.

Quantities	Dozen	100
600 Darlene shell pink Jean Kerr.....	\$ 0.70	\$ 4.50
300 Yellow Colosse, excellent yellow.....	0.70	4.50
300 Delice, popular florist pink.....	0.80	5.25
100 Dr. Trevis, large salmon rose.....	0.80	5.25
600 Jean Kerr, florist best white.....	0.75	5.25
300 Mina Burtle, popular florist red.....	0.75	5.25
300 Barbara Redfern, large old gold.....	1.00	6.00
400 Jersey Beauty, florist pink.....	1.00	6.00
1000 Monmouth Champion, flame red extra.....	1.00	6.00
400 Rose Fallon, giant old gold.....	1.00	6.00
100 The Millionaire, largest lavender pink.....	1.00	6.00
1000 Kathleen Norris, famous large salmon.....	1.00	6.50
300 Avalon, large yellow.....	0.75	5.50
300 Frances LaRocco, canary yellow.....	0.75	5.50
1000 Jane Cowl, bronze buff and salmon.....	0.75	5.25
200 Jersey Beacon enormous scarlet buff.....	1.00	6.00
300 Le Toreador, brilliant red.....	1.00	6.00
300 Mrs. I. Ver Warner, best orchid lavender.....	1.00	6.00
1000 Sagamore, large apricot color.....	1.00	5.50



# **NURSERY STOCK SURPLUS LIST—READY EARLY SPRING SHADE TREES**

Quantities To Offer	Each
1000 American Sycamore, 5 to 6 ft.-----	\$ .30
6 to 8 ft. -----	.40
4000 Black Locust, 4 to 5 ft.-----	.06
5 to 6 ft. -----	.09
6 to 8 ft. -----	.11
4000 Chinese Elm, 4 to 5 ft.-----	.28
5 to 6 ft. -----	.34
6 to 8 ft. -----	.44
100 Horse Chestnut, 5 to 6 ft. -----	.75
1500 Lombardy Poplar, 10 to 12 ft. -----	.40
200 Prunes Newport, 3 to 4 ft. -----	.40
200 Prunes Tirlosa, 2 to 3 ft. -----	.35
3000 Sugar Maples, 4 to 5 ft. -----	.16
5 to 6 ft. -----	.22
6 to 8 ft. -----	.32
3000 Wisc Weeping Willow, 4 to 5 ft. -----	.25
5 to 6 ft. -----	.33
6 to 8 ft. -----	.45

## **FRUIT**

Quantities To Offer	Per 100	Per 1000
30000 Concord Grapes, 2 year old-----	\$ 5.00	\$32.50

## **VINES**

200 Wistaria Purple, 3 year-----	\$ .20
200 Halls Honeysuckle, 3 year -----	.20
	<b>Each</b>

## **SURPLUS LIST SHRUBS**

Quantities To Offer	Each
190 Amelanchier (Juneberry), 2 to 3 ft. -----	\$ .30
140 Amelanchier, 1½ to 2 ft. -----	.25
5000 Amoor River Privet, 3 to 4 ft, 4 canes-----	.08
10000 Amoor River Privet, 2 to 3 ft, 4 canes-----	.07
500 Cephalanthus (Buttonbush), 2 to 3 ft. -----	.10
2000 Cephalanthus (Buttonbush), 1½ to 2 ft. -----	.08
4000 Cephalanthus (Buttonbush), 1 to 1½ ft. -----	.06
200 Cercis Canadensis (Rosebud), 5 to 6 ft. -----	.50
400 Cercis Canadensis (Rosebud), 4 to 5 ft. -----	.40
400 Cercis Canadensis (Rosebud) 3 to 4 ft. -----	.27
100 Cornus Florida, 3 to 4 ft. -----	.45
400 Cornus Florida, 2 to 3 ft. -----	.32
500 Cornus Siberica, 3 to 4 ft. -----	.24
1000 Cornus Stononifera, 4 to 5 ft. -----	.16
2000 Cornus Stononifera, 3 to 4 ft. -----	.12
1000 Cornus Stononifera, 2 to 3 ft. -----	.09
500 Cydonia Japonica, 1½ to 2 ft. -----	.24
1000 Cydonia Japonica, 1 to 1½ ft. -----	.17
200 Deutzia Pride of Rochester, 4 to 6 ft. -----	.18
250 Hamamelis (Witch Hazel), 2 to 3 ft. -----	.30
250 Hamamelis (Witch Hazel), 1½ to 2 ft. -----	.25
200 Hydrangeas Hills of Snow, 2 to 3 ft. heavy-----	.30
200 Hydrangeas P. G., 2 to 3 ft.-----	.30
500 Hydrangeas P. G., 1½ to 2 ft. -----	.26
500 Honeysuckle Morrowi, 2 to 3 ft. -----	.16
500 Honeysuckle Morrowi, 3 to 4 ft. -----	.19
300 Mockorange Cor, and Grandifl., 3 to 4 ft. -----	.19
500 Rhus Canadensis, 2 to 3 ft. -----	.28
500 Rhus Canadensis, 1½ to 2 ft. -----	.22
140 Viburnum Lentago, 2 to 3 ft. -----	.28
80 Viburnum, Prunifolium, 1½ to 2 ft. -----	.26
30 Viburnum Prunifolium, 2 to 3 ft. -----	.30

